

## **Hold a fundraiser in 2011 and celebrate the 50<sup>th</sup> Anniversary of LLLC!**

Why not host a Breastfeeding Benefits event this year? Every summer from coast to coast, we get together with family and friends. You can make a fundraising event out of everything from a barbeque to a gourmet dinner to a cycle-a-thon. Simply set your goal and announce to family, friends, co-workers and neighbours that you are having a fundraiser. You can collect pledges, pass the hat, levy a fee or hold a "virtual" fundraiser. Use your imagination to hold a unique-to-you and fun event.

Need help with deciding the type of event you want to hold? See our suggestions to help you get started.

Hold a:

- Garage sale
- Picnic or potluck
- Pool/beach party
- Dinner, tea or garden party
- Karaoke night
- Movie night
- Chocolate desserts party with silent auction

Compete in a:

- marathon
- bowling or golf tournament
- cook off

Celebrate:

- life events like birthdays and anniversaries
- graduations

Create a virtual campaign:

- use Canada Helps to create a personal event page and ask contacts, friends and co-workers to support you
- create a Facebook page to promote breastfeeding and ask people for support
- host a meeting of Twitter friends to share breastfeeding information and information on how to donate
- have a MySpace page and ask visitors for support

Hold a non-event, no-pledge event:

- set up a coin jar fundraiser on your desk or counter.

- set up a penalty jar (e.g. if you fall off the diet-wagon, you pay a penalty by adding your fine to the jar)
- host a non-tea party (send an invitation and tea bag to all your contacts, ask them to have a cup of tea on you while they are writing a cheque for their donation)
- set a personal goal and ask people to donate if you reach your goal (e.g. losing 20 lbs this summer)

If you prefer to join one of the many La Leche League Canada Groups participating in Breastfeeding Benefits events contact the Leader in your area.